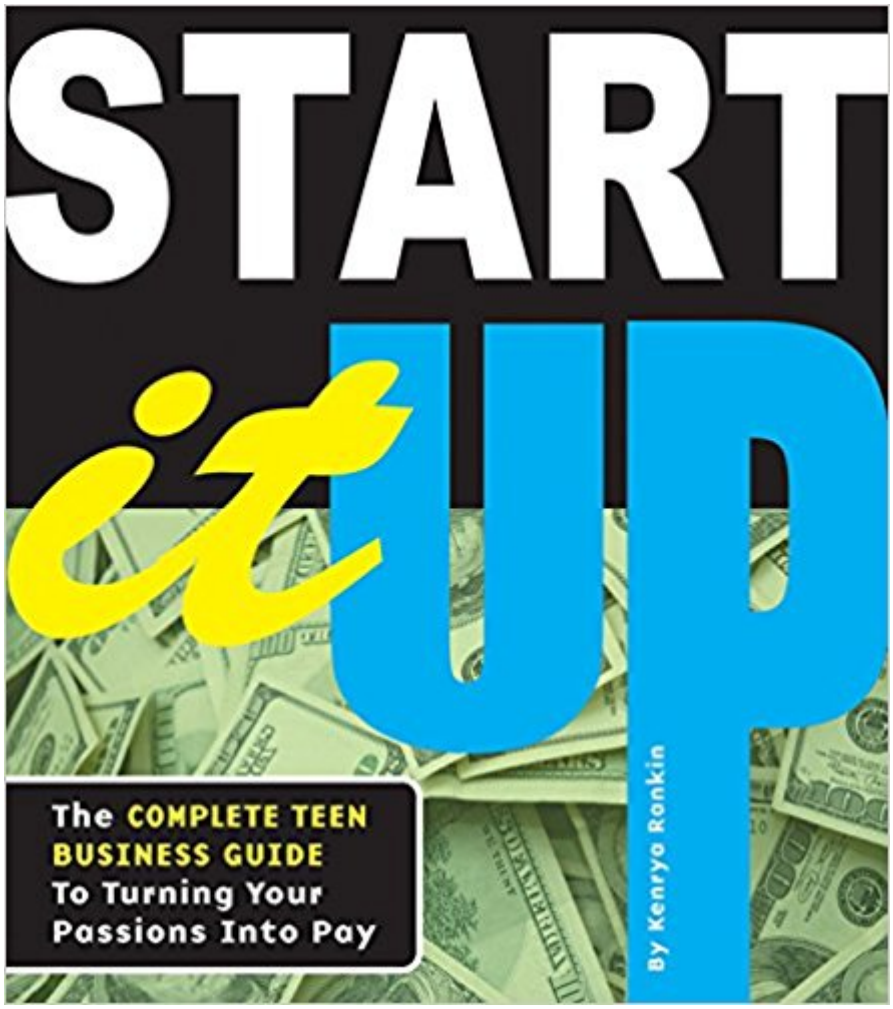
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Start It Up: The Complete Teen Business Guide To Turning Your Passions Into Pay



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Synopsis

Do you have a passion you want to turn into pay? Or maybe you are looking for a way to make some extra cash in high school?Ã Â Start It UpÃ Â shows teens how to turn their hobbies and talents into full-fledged businesses.Ã Â Inside you ll find comprehensive and fun information on how to know what is the best business for you,Ã Â pull together a company, andÃ Â sell your product and let the world know about it!Ã Â Whether your business is cake baking, dog walking, website design, or house painting,Ã Â Start It UpÃ Â offers the A-Z on getting it going and making it successful. Also featured are quotes from other successful teen entrepreneurs who turned their dreams into dollars.

Book Information

Lexile Measure: 1090L (What's this?)

Paperback: 160 pages

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Shipping Weight: 10.4 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 12 customer reviews

Best Sellers Rank: #596,427 in Books (See Top 100 in Books) #214 inÃ Â Books > Children's Books > Education & Reference > Money & Saving #4255 inÃ Â Books > Business & Money > Small Business & Entrepreneurship > Entrepreneurship #4884 inÃ Â Books > Teens > Education & Reference

Age Range: 12 and up

Grade Level: 7 and up

Customer Reviews

"Start It UpÃ Â is upbeat and easy to understand.... It's a valuable resource for teens considering going into business and those who aren't quite certain they've got what it takes." --Bob Eiter, Technorati.com"As a parent and business author, I'd highly recommend this book. It is a must-read for teens who have a dream, and want to know how to make that dream a reality." --Stephen Viscusi, author of Bulletproof Your Job!"Start It Up is an excellent guide for both new and experienced young entrepreneurs. It provides advice and exercises designed to bring out the inner

entrepreneur in anyone." --Ben Cathers, author of Conversations with Teen Entrepreneurs"I highly recommend this book not only for teens shooting for the moon, but anyone looking to grow beyond where they are and into who they know they can be." --Les Brown, motivational speaker and author of It’s Not Over Until You Win"This impactful book lays out a practical map that will empower the global leaders of tomorrow to become the business leaders of today." --Stefanie L. Brown, National Field Director/National Director of the NAACP Youth & College Division

Do you have dreams of starting your own business? Perhaps you have a passion that you’d love to turn into pay, or a creative idea for a venture that could be the next big thing if only you knew how to get it off the ground. What if you could design your own brilliant fall line of clothing, start a new web design company, or offer tutoring services for profit instead of working at the local fast food joint? Turns out you can--by becoming an entrepreneur.Inside this comprehensive and engaging guide, you’ll find everything you need to know to start your own business, including advice on how to:figure out what kind of business is best for youpull together a company that fills a need, makes money, and benefits societyraise capital, hire employees, and make your business legalhandle challenges that are specific to young entrepreneurssell your product and let the world know about it!Start It Up also includes smart business advice from successful young entrepreneurs and an actual business plan that you can use to get your venture up on its feet. No matter your business idea, Start It Up will help you turn your dream into dollars.

Bought this for my eleven year old entrepreneur of a daughter who has now typed up a five page business plan and is hoping to get some capital to launch a business. I’d say the book has been very useful to get my little dreamer moving. highly recommend.

Great book!!

Great for kids

This is an amazing book. There are a few good books out there aimed at teens who want to start their own business but none are as valuable and engaging as this one. Without authentic language the message is lost. Rankin’s language rings true. Without pinpointing passions, strengths and weaknesses the reader may blindly grasp at anything just to get a project up and running. Rankin provides checklists, quizzes and brainstorming sessions so a reader can find a project that matches

one of their passions with something that other people really need. Rankin provides a sample business plan linking each section of the plan to a chapter in the book that explains it. Young entrepreneurs need to document sources of their capital investment, gather a board of advisors, determine pricing, prepare a budget, and provide a marketing analysis and strategy. Each chapter ends with a list of online resources for further research. For any teen with a passion, an entrepreneurial spirit and a desire to make some hard-earned money, this is the book for you.

Start it Up is a guide for teens that are interested in working for themselves rather than someone else. It is an all encompassing, entrepreneurial start up book for teens, with nearly every aspect of operating a business covered. Interspersed between information and exercises are real-life teen entrepreneurs sharing their story and offering advice. These glimpses of teen business owners work well as encouragement and as examples of success.This is an amazing book for teens, and adults, interested in starting an online business. Whether for pocket money, that first car, or college, this book can lead the way to recurring income. I found it impressive in the depth of topics covered and the resources available for teens. By following the first chapters on the basics through to the final chapters on sustaining and expanding, any teen with a desire and a passion can become an entrepreneur.Topics covered include developing a business plan, money matters, hiring the right people, customer service, and giving back to the community to reference a few. Most entrepreneurs think of the Internet first. Start it Up covers both virtual and physical start ups. This text is valuable at any stage of a business.Start It Up is the text for teens with a desire to start a business. It is at the top os the list at for teens and business, and rightfully so.Book received from netgalley, courtesy of the publisher.

I think regardless of your age, Kenrya Rankin has given the world a great book for young people starting businesses in START IT UP---but I must say I learned a few things as well. Written in a way that is not only practical but includes advice from entrepreneurs, the book takes you on a journey of exactly what you need in order to get your business started, planning and then executing that plan in a way that works.The authors has also included worksheets and ways for you to interact with the book so that you can see what you are trying to do on paper and then have something of a roadmap to use along the journey.For me of the biggest lessons I got from the very beginning of the book was the importance of realizing you can’t do everything yourself. You have to be able to identify your strengths and weaknesses and make sure that you build the team that best compliments you.Written with plan and simple instruction and examples, START IT UP gets you up and going in

business.

Start It Up, by Kenyra Rankin, gives no-nonsense tips and ideas on how teens can make money. It gives young entrepreneurs and aspiring entrepreneurs the necessary steps to start a business and make money. It also gives the pros and cons of starting a business.At the beginning of the book is a quiz on Finding Your Niche. The results, depending on the answers to the provided questions, are put into categories such as creator, helper, techie and handiness. For each category is a list of jobs that a teen entrepreneur could delve into.Start it Up is loaded with both online and offline resources that can prove beneficial to a teen business. Each chapter has a handy little "tip jar", which entail fast-finding, highlighted reference tips.Even though this book is for the teenage entrepreneur, I would challenge some adult aspiring entrepreneurs to read this book - I feel they too, will find a lot of the information very valuable.The book covers everything from creating a business plan, to the financials of the business to marketing and the technical operations. This is really an awesome book! I intend on buying copies for many of my clients.

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